

# Unite

for Bleeding Disorders

**TEAM FRENZY WEEK:** An energizing opportunity developed to enable and empower Team Captains to push themselves and their teams further in their fundraising throughout August 8-12. Get involved with this interactive challenge for the Team Captains to engage their team members, families, and personal network to spread awareness and raise funds to support the bleeding disorder community.

Use the hashtag #COUNITEWALK  
Tag Colorado Chapter, NHF on social media

## **Day 1: Monday, August 8, TOP FUNDRAISER [INDIVIDUAL CHALLENGE]**

**CHALLENGE:** Challenging all walkers and Team Captains, push your fundraising skills to the max this week for a chance to win some awesome prizes!

### **PRIZE:**

For every \$100 or more raised AS AN INDIVIDUAL, you'll earn a chance to win an exclusive NHF Colorado and HTC Rambler Backpack! (5 winners possible)

For every \$500 or more AS A TEAM, the Team Captain will earn a chance to win an Orvis Fly Fishing rod and wheel combo (2 winners possible)

**RULES:** Individuals who raise funds in \$100 increments have the chance to win an exclusive NHF Colorado and HTC Rambler Backpack; five winners; winners can be from the same team; teams who raise \$500 increments TC will be entered for a chance to win an Orvis rod and wheel fly fishing rod; You have from Monday, August 8 at 12:00 AM to Friday, Aug 12 at 11:59 PM.

## **Day 2: Tuesday, August 9, 'I UNITE FOR'**

### **CHALLENGE:**

1. Encourage those around you by sharing why you are passionate about supporting the bleeding disorders community.
2. Write your story down and share your WHY on the 'I UNITE FOR' sign [or blank piece of paper, social media post, etc.].
3. Send photos to Hanna at [hbeary@hemophilia.org](mailto:hbeary@hemophilia.org) AND/OR share to your social media account by using the hashtag #COUNITEWALK and tag NHF Colorado on Facebook.

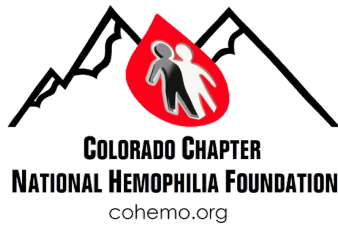
### **PRIZE:**

Photos sent to Hanna will earn participants ONE point and every post on social media will earn participants TWO points. The team who shares the most 'I UNITE FOR' signs to Hanna and/or on social media using the hashtag will receive a shoutout during the Welcome Ceremony and a designated front spot for the walk kickoff.

**RULES:** Team challenge; if sharing to social media, must use the #COUNITEWALK and tag Colorado Chapter, NHF; if not sharing to social media, must email or text a photo of your WHY by 11:59 PM

## **Day 3: Wednesday, August 10, WHY I WALK WEDNESDAY**

**Challenge:** Share your WHY via social media, post with the most likes will win! 'likes' will be received or counted until 11:59 PM. This challenge is for Team Captains (insider tip – collect



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your team members WHY from Tuesday's challenge to expand your why! Don't forget to use the #COUNITEWALK and tag the chapter on social media!

**PRIZE:** The top THREE photos with the most likes will receive a VIP Parking Pass

**RULES:** Individual challenge; eligible 1 per team; if the team has multiple posts, the one with the highest likes will be counted

## **Day 4: Thursday, August 11, SELF ADVOCACY**

### **Challenge:**

1. Take an opportunity to personally invite your elected official to the Unite for Bleeding Disorders Walk.
2. Email or tweet your local elected official by using the prompt provided.
3. Don't forget to use the #COUNITEWALK.

When emailing, be sure to CC [hbeary@hemophilia.org](mailto:hbeary@hemophilia.org) to have your completed challenge acknowledged.

**PRIZE:** If an elected local official attends, you will receive a special shoutout and recognition from the stage and a \$250 travel assistance to join the community at Washington Days in 2023 (1 per household)

**RULES:** Individual challenge; Must email elected official(s) and CC [hbeary@hemophilia.org](mailto:hbeary@hemophilia.org); if tweeting, include #COUNITEWALK; One prize awarded per household

## **Day 5: Friday, August 12, SELF-DONATION CHALLENGE**

**CHALLENGE:** As we are now within 24 hours of the big event, show your excitement by making the last self-donation! For the final challenge of the Team Frenzy Week, we challenge you to self-donate \$13 in celebration of this being the 13<sup>th</sup> Annual Bleeding Disorders Walk in Colorado. All donations \$13 and over will receive a team shoutout and song choice with DJ Snappy Little Numbers!

**PRIZE:** Donate \$13 or more and receive a team shoutout and song choice with the beloved DJ Snappy Little Numbers!

**RULES:** Self-donation must be made between 12:00 AM – 11:59 PM on August 12.

We have come so far, and we cannot wait to celebrate YOU on Saturday, August 13<sup>th</sup> at Sloan's Lake. Your commitment to this community has not gone unseen, and we appreciate you.

**WHAT:** Unite for Bleeding Disorders Walk

**WHEN:** August 13, 2022

**TIME:** Registration, networking, and exhibits at 8:00 AM, ceremony to begin at 9:00 AM

**WHERE:** Northeast side of Sloan's Lake, 1700 North Sheridan Blvd Parking