



EDUCATIONAL SERIES SPONSOR APPLICATION

ABOUT NHF Colorado's EDUCATIONAL SERIES

Why reserve one day per year for education about bleeding disorders? NHF Colorado recognizes the need for educational sessions in the community throughout the year and has launched our "Educational Series" pilot program. NHF Colorado is committed to partnering with companies with the resources and knowledge to provide valuable information to those affected by bleeding disorders in Colorado.

In 2011, we will offer three educational programs throughout including in-person sessions as well as webinar-format sessions. These educational programs will be hosted by NHF Colorado and sponsored by various industry and community partners. If you are an industry representative interested in bringing an educational session to the Colorado community in 2011 and/or 2012, please complete the enclosed application and return to davis@cohemo.org or mail to:

NHF Colorado
1536 Wynkoop Street Box 26
Denver, CO 80202

**Mailing address is not a physical address. UPS packages cannot be accepted at this location. Email davis@cohemo.org for a physical address.*

All logistics for the Educational Series will be coordinated by NHF Colorado in exchange for your company's sponsorship. In other words, your company will be responsible for providing the speaker and any handouts, but will not need to organize the location, food, and marketing; NHF Colorado will be responsible for those activities. There are various levels of sponsorship available for these educational programs. Please see the NHF Colorado/Sponsor MOU for more details and contact Emily Davis, HSC Executive Director, at davis@cohemo.org or (720) 626-1263 with any additional questions.





WORKSHOP SESSION SPONSORSHIP OPPORTUNITIES

Webinar Workshop (\$750)

- One-hour (1) webinar workshop for NHF Colorado community members.
- NHF Colorado coordinates webinar logistics including webinar vendor, registration, and technology coordination.
- NHF Colorado coordinates sponsor-branded promotion of and recruitment for webinar through NHF Colorado website, e-newsletter, and social media.
- NHF Colorado facilitates and compiles post-webinar evaluation for industry sponsor.
- Sponsor provides speaker and power point slides via PDF following webinar.

Breakfast/Lunch Workshop (\$1,500)

- One and a half hour (1.5) breakfast or lunch session for NHF Colorado community members.
- NHF Colorado coordinates breakfast or lunch session logistics including session location, registration, food coordination, and other related details.
- NHF Colorado coordinates sponsor-branded promotion of and recruitment for session through NHF Colorado website, e-newsletter, and social media.
- NHF Colorado facilitates and compiles post-session evaluation for industry sponsor.
- Sponsor provides speaker, session handouts, and sponsor table hosting and materials.

Dinner Workshop (\$2,500)

- Two-hour (2) session for NHF Colorado community members.
- NHF Colorado coordinates session logistics including session location, registration, food coordination, and other related details.
- NHF Colorado coordinates sponsor-branded promotion of and recruitment for session through NHF Colorado website, e-newsletter, and social media.
- NHF Colorado facilitates and compiles post-session evaluation for industry sponsor.
- Sponsor provides speaker, session handouts, and sponsor table hosting and materials.





SPONSOR CONTACT INFORMATION

Sponsor/Company Name:

Representative Contact Name:

Representative Contact Email and Phone:

Company Mailing Address (for acknowledgment purposes):

Additional Company Contacts Attending (name, email, phone):

Any and all company representatives or speakers are required to sign and return a copy of the Industry Ethical Guidelines prior to the educational session.

Please describe the process for requesting funding for this program and any relevant deadlines, websites, or contact information:

EDUCATIONAL SESSION INFORMATION

Educational Session Sponsor Level:

- Webinar
- Breakfast Session
- Dinner Session

Education topic title:

This will be used in the marketing of the session.

Education session description (less than 150 words):

This will be used in the marketing of the session.

Education session speaker, title, and bio (less than 150 words):

This will be used in the marketing of the session.

Preferred session dates and times (provide at least three options):

1536 Wynkoop St. Box 26, Denver, CO, 80202 * (720) 336-0156 * hsc@cohemo.org





This session is available in:

- English
- Spanish
- Both

Our company is available to present this in:

- Denver metro area
- Western Slope
- Either
- Both

Will you need any audiovisual equipment (projector, sound, etc.) or additional materials (easel, dry erase board, etc.)? If so, please list details.

Would you like to see compiled feedback, provided anonymously, by attendees?

Are there any other details or issues that HSC should be aware of in preparation this proposed educational session?

EDUCATIONAL SERIES CHECKLIST

- Completed application and identified sponsorship level
- Review and sign NHF Colorado/Sponsor MOU
- Signed Industry Ethical Guidelines
- Sponsorship contribution
- Email sponsor logo

Thank you for your interest in and support for this NHF Colorado pilot program providing education to those affected by bleeding disorders throughout Colorado!

** NHF Colorado reserves the right to make decisions on the topic, date and time, and sponsor for educational series as based on the needs and interests of the chapter and local community.*

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