

2017 EXHIBIT OPPORTUNITIES

Education Dayz



Program Description: A day and a half conference for individuals and families affected by bleeding disorders that focuses on developments in bleeding disorder treatment, access to healthcare & insurance and improving quality of life for patients.

Location: Denver Marriott South at Park Meadows, 10345 Park Meadows Dr., Lone Tree, CO 80124

Program Date: April 14-15, 2017

Exhibitor commitment deadline: **February 10, 2017**

Logo submission deadline: **February 10, 2017**

*NHF CO must receive written confirmation of sponsorship/exhibit commitment by the deadline in order to guarantee logo placement on website, newsletters and program invite.

Exhibitor Opportunities:

- \$5,000 -- Platinum Title Sponsor
 - ✓ 45-minute branded program opportunity on Saturday, April 15th. This program is for drug product education *only*. Depending on availability, a second program (for another product) can be sponsored for an additional \$1,000;
 - ✓ Verbal recognition at opening of Education Dayz;
 - ✓ Recognition on all print and online marketing materials including program, website, e-newsletter, and invitation;
 - ✓ Recognition on signage throughout event;
 - ✓ Reserved expo space throughout Education Dayz; Friday 5pm-9pm, through Saturday 8am-5pm.

- \$2,500 -- Presenting Exhibitor
 - ✓ Recognition on print and online materials including program, e-newsletter, and website;
 - ✓ Recognition on signage throughout event;
 - ✓ Reserved expo space throughout Education Dayz; Friday 5pm-9pm, through Saturday 8am-5pm.

- \$1,500 -- Expo Exhibitor
 - ✓ Recognition on signage throughout event;
 - ✓ Reserved expo space throughout Education Dayz; Saturday 8am-5pm *only*.

Speaker Opportunities: NHF Colorado will reach out to manufactures directly about educational speaking opportunities for this program.



NHF Colorado co-sponsors Education Weekend with the Hemophilia and Thrombosis Center (HTC).

Social Factor Educational Series

Program Description: Social Factor is a direct representation of our vision as it provides a chance for our community to gather, understand they are not alone and builds relationships with each other, chapter & HTC staff and industry. Social Factor is held throughout the year in several locations.

Location: Throughout Metro Denver, Northern Colorado, Southern Colorado and the Western Slope.

Date: TBD

Exhibitor commitment deadline: **January 31, 2017**

Logo submission deadline: **February 17, 2017**

*NHF CO must receive written confirmation of sponsorship/exhibit commitment by the deadline to guarantee logo placement on website, newsletters and program invites.



Exhibitor Opportunities:

*Up to three opportunities in 2017 at \$1,000 for each exhibit opportunity.

- \$1,000 – Expo Exhibitor
 - ✓ Recognition on all print and online marketing materials, including email marketing, website, e-newsletter, and printed invitations;
 - ✓ Reserved expo space during a Social Factor program.

Von Willebrand Programming

Program Description: NHF Colorado is determined to serve our vWD community by offering a series of educational & social programs throughout the year. Our programming will cater to vWD patients of both genders.

Location: Throughout Metro Denver, Southern Colorado and the Western Slope.

Date: TBD

Exhibitor commitment deadline: **January 31, 2017**

Logo submission deadline: **February 17, 2017**

*NHF CO must receive written confirmation of sponsorship/exhibit commitment by the deadline to guarantee logo placement on website, newsletters and program invite.

Exhibitor Opportunities:

**Up to two opportunities in 2017 at \$1,500 for each exhibit opportunity.*

- \$1,500 – Expo Exhibitor
 - ✓ Prominent logo and name recognition on all print and online materials including email marketing, website, e-newsletter, and printed invitations;
 - ✓ Reserved expo space at a von Willebrand’s program.